



CHÂTEAU DE PIZAY

GREAT WINES | ŒNOTHEQUE
IN THE HEART OF BEAUJOLAIS

◆
SINCE
1030



1030

Gosmard de Pizeys, vassal of the Lords of Beaujeu, built the château's first towers. His descendants succeeded him for nine centuries.

1374

Henri de Pizay's only daughter married Antoine de Nanton, leading to the extinction of the Pizay name.

1420

Jean de Nanton was the first to introduce viticulture at the château.

1632

The first yews of the French formal garden designed by André Le Nôtre are planted.

1722

Claude de Sainte Colombe Nanton, having no heirs, transferred the estate to François Sabot de Sugny, marking the arrival of the nobility of magistrates and officeholders at the head of the château.

1831

Jean-Marie Sarrazin initiated the renovation of the château, giving it its present appearance.

1916

Alfred Pepin de Bonnerive acquired the château and continued to enhance its beauty.

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*Bourgeois Nobility:
A group of individuals ennobled through their official functions in society.





1946

Mr. Gaidon took over the estate and expanded wine sales, particularly in North America.

1968

Seagram, a Canadian company, acquired the land and the château. While the vineyards were cultivated, the château remained uninhabited.

1980

The Société d'Aménagement Foncier et d'Établissement Rural - land development and rural development company - (Safer) took over the estate and divided it into eleven lots. Ten of them were acquired by tenant farmers or winemakers looking to establish themselves..

1981

To promote local heritage and as part of a long-term investment strategy, Groupama Rhône-Alpes Auvergne became the owner of Château de Pizay, along with its 30 hectares of vineyards and 30 hectares of woodland. Its sole ambition: to make Pizay a globally renowned estate, both in hospitality and winemaking.

1988

The estate expanded with the acquisition of a tenant farm in the commune of Régnié-Durette. That same year, the Régnié appellation was officially recognized, joining the nine other crus of Beaujolais.

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1998

The estate expanded with the acquisition of Château de Saint-Lager, a jewel of the Brouilly appellation.

1999

Only eight years after the first European regulations governing organic wine production, part of the estate - a tenant farm - was cultivated using organic farming methods, marking the estate's commitment to environmental preservation.

2015

The attainment of the High Environmental Value (HVE) certification for vineyard management and wine production further solidified the recognition of both expertise and philosophy.

2016

With a unique and original concept in France, the Œnothèque was created. It features a boutique and a sensory wine-tasting experience, introducing visitors to the world of wine appreciation.

2024

A new graphic identity was developed to unify the different activities of Château de Pizay. The gold and sienna tones respectively symbolize the château's grandeur and its deep connection to the land.

Auj.

Through millennia-old techniques and ancestral knowledge, born from a perfect harmony between nature and humankind, Château de Pizay projects its wines into the future with eternal youth.

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#VINSDEPIZAY

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